

Comparative Analysis of Zhongdang Pan And Gerald M. Kosicki's Framing on Covid-19 News in Online Media Kumparan.Com and Beritasatu.Com and Its Recommendations as RPP for Junior High School News Texts

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Abstract

The research entitled "Comparative Analysis of Framing Zhongdang Pan and Gerald M. Kosicki on Covid-19 Pandemic News in the Online Media Kumparan.com and Beritasatu.com and Recommendations as a RPP for Junior High School News Texts" aims to find out how online media is framed (in network) kumparan.com and Beritasatu.com in the case of disaster reporting due to the Covid-19 pandemic and to find out the results of Zhongdang Pan and Gerald M. Kosicki's framing analysis of the Covid-19 pandemic that hit Indonesia and the results of the analysis are used as alternative news teaching material in junior high schools. To achieve this goal, researchers studied four framing structures, namely syntactic, script, thematic and rhetorical structures, where these four structures are part of the Zhongdang Pan and Gerald M. Kosicki framing model. There is also an approach and method used in this research, namely a qualitative approach with descriptive methods. From the results of this research, it can be seen that kumparan.com and Beritasatu.com frame it completely, accurately and in accordance with data obtained from reliable sources. In the framing process, kumparan.com and Beritasatu.com do not take sides or support any party. However, if you look at the headlines regarding news in each region in Indonesia, kumparan.com and Beritasatu.com mostly use news titles that focus on government officials or community figures. Then, the results of Zhongdang Pan and Gerald M. Kosicki's framing analysis of the news of the Covid-19 pandemic disaster are also suitable as alternative learning material. In the news text learning materials and research results, researchers can conclude that kumparan.com and Beritasatu.com present news according to facts, even though there are parties that are highlighted, they do not bring down other parties. while maintaining consistent use of language according to linguistic rules in reporting.

Keywords: framing; news; pandemic; online media; covid; teaching material news;; kumparan.com; beritastu.com.

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Introduction

Current technological developments have become a special concern for society as time goes by, making it easier for people to obtain various information which is influenced by various daily activities of people in the world. In the past it was a long and difficult process, but now with technology, it has become easy and effective, information can be found through reading or hearing news via newspapers, radio, television and internet media (Munir, 2008). Technological developments have contributed to the ease with which people can obtain information provided by the media. Online media has become one of the media that is very popular nowadays, with very fast developments that cannot be separated from the public's ability to get information easily.

online media, people can get the information they want, even though the information is far from their area. People have full control over what they want to consume every day, they will search for the information they want to get on their own without any instructions from other people quickly, easily and efficiently in accessing it. The information obtained is also varied, including politics, education, health, religion, social, and others (Zen, 2019). With so many *online media platforms* popping up to provide information, every media actor has a goal in framing an opinion which is processed in the news before being distributed to the wider community. The public is required to be wise in choosing the information they obtain in order to obtain correct and accurate information.

Recently, in 2020, the public was shocked by the news regarding the entry of the corona virus (COVID-19) outbreak in Indonesia from Wuhan, China. Not only Indonesia, but the whole world also feels it and all sectors feel the impact. The COVID-19 virus outbreak has become a major topic in the world, forcing the media to provide *up to date information* to the public. The first case of COVID-19 in Indonesia was obtained through an investigation by the Indonesian Ministry of Health. "Whom do Japanese people come to Indonesia meet, trace and meet. It turns out that the person who was infected with the corona virus was related to two people, a 64 year old mother and a 31 year old daughter," said Jokowi in the news the author quoted from halodoc.com, dated June 11 2021 (Kurniawati, 2022).

The COVID-19 virus also caused many losses in various very important fields, almost all activities stopped during the pandemic, especially in the world of education, many students and educators were unable to carry out learning activities directly, resulting in limited learning activities for which the government made policies. with learning activities temporarily transferred to online learning while still implementing health protocols (Saimroh, 2018). *Online media* that frequently report on COVID-19 that the public encounters include *kumparan.com*, Media Indonesia, *Beritasatu.com*, Bisnis Indonesia, Mind of the People, Tribun Timur, Kedaulatan Rakyat, Harian Jogja, *detik.com*, *okezone.com*, *kompas.com*, *viva.co.id*, *metronews.com*, *RMOL.com*, and others.

However, it cannot be denied that not all news broadcast by *online media* is accurate news. When this pandemic took place, there were widespread issues regarding fake news regarding COVID-19. So, this inaccurate reporting makes ordinary people confused in digesting news from *online media*. Of the many *online media*, in this research, the author took two media, namely *kumparan.com* and *Beritasatu.com* to be used as research subjects (Gusti Ayu Muni Kharisma Nilla Sari, 2019). *Kumparan.com* is an *online media* that reports *news*, *business*, *mom*, *entertainment*, *sports*, *technology* and *science*,

automotive, *women*, *travel* and *food* , and is assisted by social media networks to help spread information. Meanwhile, Beritasatu.com is a media that offers general news with a focus on political, legal, economic and social reporting issues.

Online media as research objects is because both *online media* have distinctive and unique characteristics in presenting their opinion news. Kumparan.com with non-stuffy news delivery, relaxed language in line with the market segment, namely millennials. Meanwhile, *Beritasatu.com* has a more serious character and language in accordance with its more focused target audience, and *Beritasatu.com* is also better known as television media by the wider community. In supporting this research, the author uses a *framing* analysis approach from Zhongdang Pan and Gerald M. *Frame* itself is a way to guide a person's perception in understanding the complex world around them. This *frame* is obtained from collecting various information that is perceived as information that is perceived as truth by someone.

Framing is a method for journalists or news media that is useful for processing and selecting news to be written. Framing analysis is intended to examine the framing of events, individuals, groups or other groups used by media actors whose framing is carried out through a construction process by giving it a certain meaning. By adding framing to it, the media can provide characteristics that highlight a certain point of view of an event which will lead the reader to determine the results of certain thoughts or opinions. The existence of framing in the media can reveal the secrets behind differences and contradictions in the media expressing facts (Hadi Muhammad, 2023) . Another form of using *framing analysis* is to find out what perspective or point of view is used when selecting issues and writing news. This point of view or perspective will ultimately determine what facts are taken, which parts are highlighted and omitted and where the news will go. *Framing's* ability to understand the context in which communication is delivered and understood allows *framing* to be applied in a wide range of communication situations.

Through the messages in the news, there is an opportunity to change negative opinions into positive opinions. Empirically, *framing* also plays an important role in developing learning implementation design strategies. Implicitly, *framing* plays a role that cannot be separated from learning implementation activities. With *framing*, educators can build a frame of reference *about* certain issues of concern which is an important thing to do (Abidin, 2015) . Language research regarding journalism or news writing in the Indonesian Language and Literature Education study program at the teaching and educational sciences faculty at Singaperbangsa University, Karawang. Based on the background that the researcher has described, the researcher took the title " Comparison of *Framing Analysis* of Zhongdang Pan and Gerald M on COVID-19 News in *Online Media* kumparan.com and Beritasatu.com in Preparing RPP for Middle School News Texts" so that the final results will be used as a reference and material teaching in learning Indonesian in news text material for junior high school.

Through this research, researchers have high hopes that we can find out types of news analysis using a *framing analysis approach* using *online news media* Kumparan.com and Beritasatu.com ultimately have the implication of being an interesting learning implementation plan in order to prevent students from getting bored in terms of learning and knowing the forms of language styles. With this research, students understand better and are more creative in understanding news texts in Indonesian language learning carried out in the classroom.

Method

This research uses a qualitative approach. Qualitative research is often referred to as naturalistic research because the research is carried out in natural conditions. This researcher analyzed news about the COVID-19 pandemic from two news websites, namely Kumparan.com and Beritasatu.com, using the Zhongdang Pan and Kosicki framing analysis approach. The research results are presented in table form which describes the analysis of *online media framing Kumparan.com* and *Beritasatu.com* regarding the COVID-19 pandemic. Research subjects are entities or sources of information that provide relevant data for the topic under study.

In this research, the subject analyzed is the way events or news are framed in the online media Beritasatu.com and kumpuran.com, by applying the analysis model developed by Pan and Kosicki. The research object refers to the core of the problem being investigated to obtain relevant data. In this research, the object analyzed is how the COVID-19 pandemic is presented in the news by the two media Beritasatu.com and Kumparan.com. Attached below is a table containing the data that has been collected.

Results and Discussion

a. Online Media Overview

Kumpuran.com was founded in 2018 and has become a very popular media among the public. This media provides information through its website platform, Kumpuran.com, which offers a wide selection of news from various fields such as general news, business, entertainment, sports, technology and science, automotive, women's lifestyle, travel and culinary. This media is also supported by various social networks such as Facebook, Instagram, Twitter and YouTube, which help make it easier for people to find news. With these various services and social media support, Kumpuran.com provides convenience for readers and news fans to access the information they need.

Beritasatu.com is a very well-known media *platform*, especially through the *Beritasatu television station which presents news via television channels*. In the current digital era, this media also provides digital news services through the Beritasatu.com site. The site stands out for providing news quickly and covers topics like politics, law, economics, and social issues. Beritasatu.com is committed to presenting news that provides a positive view in every report, with the aim of "Spreading National Optimism".

Figure 1. Online media Beritasatu.com and Kumparan.com

Media from Kumparan.com	Media from Beritasatu.com
Title: Jokowi: Possible New, More Contagious Variant of COVID-19 Published: 25 July 2021 19:26WIB By: Kumparan	Title: New Record, Covid-19 Cases in Bogor City Reach 310 Per Day. Published: Thursday, 24 June 2021 09:30 WIB. By: Vento Saudale

Title: COVID-19 vaccine in Surabaya is empty, this is what Eri Cahyadi said Published: 26 July 2021 12:00 By: Kumparan BASRA (Surabaya Children's News)	Title: Children Vulnerable to Covid-19 Infection, Ministry of Health: Parents Must Pay Attention to Health Protocols Published: Thursday, 24 June 2021 12:39 WIB. By: Maria Fatima Bona
Title: Minister of Health: Don't Just Look at the BOR, Don't Describe Hospital Capacity Published: 26 July 2021 14:20 By: Kumparan	Title: Delta variant will be the "culprit" of 90% of Covid-19 cases in Europe Published: Thursday, 24 June 2021 09:53 WIB. By: Unggul Wirawan
Title: After Jokowi Visits Pharmacies, Erick Thohir Boosts Production of COVID-19 Drugs Published: 26 July 2021 14:16 By: Kumparan	Title: Covid-19 is increasingly out of control, calls for the National Chamber of Commerce and Industry to be postponed are getting stronger Published: Wednesday, 23 June 2021 21:30 WIB. By: Herman
Title: Highly Stable, Active Cases of COVID-19 in Klaten Reach 4,000 People Published: 26 July 2021 13:38 By: Kumparan	Title: 24.3 Million People in Indonesia Have Been Vaccinated with Covid-19 Dose 1 Published: Wednesday, 23 June 2021 18:53 WIB. By: Jaja Suteja

b. Analysis and Discussion of Research Data

Zhongdang Pan and Kosicki's framing analysis in the media Kumparan.com and Beritasatu.com was carried out to reveal the meaning behind the discourse or opinions presented by *online media*. This process is considered an art that produces significant conclusions. There are four main analytical structures used, namely syntactic, script, thematic, and rhetorical, which help in understanding the large structure of the news and the views contained therein.

Figure 2. *Framing Analysis Based on Thematic and Rhetorical*

1st news	Thematic analysis	Rhetorical analysis
Kumparan.com 1st	Contains paragraphs, propositions, sentences, relationships between sentences in Kumparan's first news story. "There are no idioms in this news, the pictures are in the news quotes."	There are no idioms in the news Here, the image is in the news excerpt on first news .
Kumparan.com 2nd	Contains paragraphs, propositions, sentences, relationships between sentences in the second Kumparan news	There is say, idiom, picture/photo chart on framework rhetorical. In news coil Secondly , no

	story. "This news as a whole explains the background of the COVID-19 Vaccine in Empty Surabaya"	idioms were found.
Kumparan.com 3rd	In news This in a way whole explain background Availability House Sick slowly starting to be affected by the pandemic caused by COVID-19 in Indonesia not yet subsided.	There are words, idioms, graphic images/photos in the rhetorical framework. "There are no idioms in the news "This picture is in the news excerpt." In the third coil of news, no idioms were found in it.
Kumparan.com 4th	This news as a whole explains the background to the end of the availability of other medicines in pharmacies and hospitals which are slowly starting to be affected.	No there is say idiom, rather only picture/photo in news coil to four This.
Kumparan.com 5th	In news This in a way the whole explains background Case Surge Covid-19 in Klaten	No there is words, idioms, but own picture/photo chart in news coil to these five.
Beritasatu.com 1st	In news This in a way whole explain background behind increase in COVID- 19 cases in the city Bogor.	There are no idiom words, but there are graphic images/photos in the first news story .
Beritasatu.com 2nd	This article consists of seven paragraphs that demonstrate causal coherence and explanatory coherence. The cause-and-effect relationship in this article is expressed by the use of the word "because". The total number of Covid-19 cases in children aged 5-18 years reached 2.7%, with the death rate for children aged 0-18 years at 1.2% and for children aged 0-14 years at 0.9%. Meanwhile, explanatory cohesion is expressed by the word "so that". Therefore, parents must comply with health protocols to protect children and other family members at home.	There are no idioms, but there are graphic images/photos in these two news stories, but in the content of the article, the word "protocol" is used to describe advice or procedures for maintaining health.
Beritasatu.com 3rd	In this news as a whole explaining the background of the Delta Variant being the "culprit"	There are no idioms, but there are graphic images/photos in the third

	of 90% of Covid-19 cases in Europe.	news story.
Beritasatu.com 4th	In this news as a whole explaining the background to the increasing number of Covid-19 cases that are increasingly out of control, calls for the National Chamber of Commerce and Industry to be Postponed are Strengthening	No there is say idiom, but own picture/photo chart in news newsone Which fifth This.
Beritasatu.com 5th	This news article as a whole describes the implementation of the first dose of vaccination which involves participation from the general public, health workers, teaching staff, and also the elderly.	No there is say idiom, but own picture/photo chart in news newsone Which fifth This. Which depicts a graph on phase 1 vaccination

Online media allows people to access the information they want, even if the information comes from places far from them. Individuals have complete control over the content they consume every day, so they can quickly, easily, and efficiently find the information they are looking for without needing to follow instructions from others. The information available through *online media* is very diverse, covering various topics such as politics, education, health, religion and social matters, as well as many more. With so many *online media platforms* available, every media player has the goal of framing opinions that are processed into news before being distributed to the wider community.

The public is expected to be wise in choosing the information they receive in order to get correct and accurate information. In 2020, the public was shocked by the news of the entry of the COVID-19 virus outbreak into Indonesia from Wuhan, China. The impact is felt not only in Indonesia but also throughout the world, affecting all sectors. The outbreak of the COVID-19 virus has become a major topic throughout the world, prompting the media to provide the latest information to the public. The first case of COVID-19 in Indonesia was announced through an investigation by the Indonesian Ministry of Health. President Jokowi revealed that the person infected with the corona virus had contact with two people, namely a 64 year old mother and her 31 year old daughter. Various *online media* such as coil.com, Media Indonesia, Beritasatu.com, Bisnis Indonesia, Mind of the People, Tribun Timur, Kedaulatan Rakyat, Harian Jogja, detik.com, okezone.com, viva.co.id, metronews.com, RMOL. com, and others often report about COVID-19 to the public. However, not all news presented by *online media* can be considered accurate. Rumors and fake news about COVID-19 are widespread, and the existence of this inaccurate news causes confusion among ordinary people in filtering information from *online media*.

c. Comparison of the Two News Media

Of the 10 news stories delivered by both Kumparan and Beritasatu media, they provide very up-to-date and clear information in conveying opinions to their readers

where the news provided is equipped with reliable data sources. trusted both media each has their own style of language in how they convey their opinions characteristic typical on second media the. In give source information Kumparan media only provides information as a team, whereas Beritasatu media provides complete information with the name of the journalist himself. Additionally, From fifth news coil This Journalists themselves use data collection techniques by taking notes and collecting documents in the form of interviews with sources, as well as selecting valid news material Can made news, in news This technique analysis data Which combine the evidence to answer the question is very consistent with the facts in the news. In other words, from the first news to the last news, this coil cannot be said to be in accordance with the framing analysis Zhongdang Pan and Gerald M., because there are no thematic elements in this news.

In contrast to news from the Beritasatu media, from five news which is discussed here use approach analysis *framing* Zhongdang Pan and Gerald M., journalists themselves use data collection techniques by taking notes and collecting documents in the form of interviews with sources, as well as choose material news Which valid Which Can made news, in this news data analysis techniques that combine evidence to answer questions are very suitable with fact Which There is in news.

- d. Utilization of the Framing Analysis Results of *Zhongdang Pan* and Gerald M. Kosicki for Covid-19 News on the Online Media Kumparan.com and Beritasatu.com and Recommendations as RPP for Junior High School News Texts

Framing analysis of the online media Kumparan.com and Beritasatu.com can be used as alternative designs and teaching materials for learning materials language news text Indonesia for schools intermediate First . The form of the Learning Implementation Plan (RPP) and teaching materials for junior secondary news text material.

Figure 3. Learning Implementation Plan (RPP)

PLAN IMPLEMENTATION LEARNING (RPP)

School	: SMP/MTs
Subjects	: Indonesian
Class/Semester	: VIII/Odd
Subject matter	: News Text
Time Allocation	: 120 minutes

A. Learning objectives

After follow process learning, participant educate expected can:

- Identify the elements of news text (boast And motivating) Which heard And be read.
- Explain steps determine main points/ elements news
- Formulate summary/conclusion elements text news Which be read

B. Learning Media, Tools and Learning Resources

Media	: <i>Worksheets</i> or sheet Work (student), sheet evaluation, LCD Projector
Tools/Materials	: Ruler, whiteboard marker, board write , media news
Learning Resources	: Book Language Indonesian Students Class VIII, Ministry of Education and Culture, Year 2016

C. Learning steps

Preliminary Activities (15 minutes)

1. Do opening with regards opener And pray For start learning, inspect presence participant educate as attitude discipline .
2. Relate the material/theme/learning activities that will be carried out with students' experiences with previous material/themes/activities and propose question For remember And connect with material furthermore.
3. Convey motivation about what can be obtained (goals & benefits) by studying the material: News elements (5 W + 1H).
4. Explains the things that will be studied, the competencies that will be achieved, and the learning methods that will be adopted.

Core Activities (90 minutes)

Literacy Activities	Students are given motivation and guidance to see, observe, read and write again. They were given impressions And material reading related material <i>elements news (5W + 1H)</i> .
Critical Thinking	The teacher provides the opportunity to identify as many things as possible that are not yet understood, starting from factual questions to hypothetical questions. Question This must still related with material <i>Elements news (5 W + 1H)</i> .
Collaboration	Students are formed into several groups to discuss, gather information, re-present, And each other exchange information about <i>elements news (5W + 1H)</i> .
Communications	Participant educate present results Work group or individually classic, put forward opinion on the presentation which is conducted Then responded return by group or individual who is presenting .
Creativity	Teachers and students make conclusions about the things they have learned regarding <i>the elements of news (5 W + 1H)</i> . Participant educate Then given chance For ask return things Which not yet understood .

Closing Activity (15 minutes)

1. Participant educate make summary/conclusion lesson about points important Which appears in activity learning just done .
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2. Teacher make summary/conclusion learn n about bullet points important Which appear in Learning Activities Which just done.
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D. Assessment of Learning Outcomes

- Knowledge assessment takes the form of multiple choice written tests & written descriptions, oral tests/observations of question and answer discussions and conversations as well as assignments .
- Skills assessment takes the form of performance assessment, project assessment, product assessment and assessment portfolio.

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Conclusion

Based on the results of the analysis using framing theory from Zhongdan Pan and M. Kosicki, the researchers concluded that Kumpuran.com and Beritasatu.com in framing news about the COVID-19 pandemic always used titles that were in accordance with linguistic rules, clear, concise, and used easy language. understood by various groups. The content of the news on Kumpuran.com and Beritasatu.com also complies with the journalistic code of ethics. Apart from that, this media chooses sources who understand the situation of the topic being discussed, thus making readers more confident in the facts of the news conveyed.

Beritasatu.com is a well-known media platform, which also broadcasts news via television channels. In the current digital era, this media provides digital news services through the Beritasatu.com site. This site emphasizes speed in delivering and receiving news, with a focus on political, legal, economic and social issues . Beritasatu.com is committed to presenting positive news in all its coverage, with the motto 'Spreading Nation Optimism'. Kumpuran.com, which was founded in 2018, is widely known by the public. This media provides information through its site, Kumpuran.com, which offers various news choices such as *news* , *business*, *mom* , *entertainment* , *sports* , *technology & science*, *automotive* , *women* , *travel* and *food* . With the support of social networks such as Facebook, Instagram, Twitter and YouTube, Kumpuran.com makes it easier for people to find news, providing convenience for readers and fans.

Beritasatu.com is also widely known, especially through its news broadcasts on television. In this digital era, Beritasatu.com provides digital news services that emphasize speed in delivering and receiving news, with a focus on political, legal, economic and social issues. Beritasatu.com strives to always present positive news in every report, with the motto 'Spreading Nation Optimism'."

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