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***The Influence of Use of Indonesian Language in Academic Presentations on
Understanding The Material at Buana Perjuangan University***

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Abstract

This study aims to examine the influence of using the Indonesian language in academic presentations on the understanding of materials at Buana Perjuangan University. In the context of higher education, effective use of the language of instruction is crucial to ensure optimal understanding of the conveyed material. This research employs a quantitative method with a survey design. The research sample consists of 30 randomly selected students from various study programs. Data were collected through a questionnaire measuring students' level of understanding of materials presented in Indonesian compared to foreign languages such as English. According to the questionnaire results, 42% mentioned that the influence of using Indonesian in presentations enhances understanding of the materials, and 45% stated that it significantly enhances understanding when presentations are conducted in Indonesian.

Keywords: Indonesian Language; presentation; student; student understanding.

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Introduction

Indonesian is closely related to society because this language prioritizes attitudes of love for the homeland and respect for the homeland and there are no differences in communication. Language provides communication facilities for all our activities. As creatures who always need other people, humans cannot avoid communication. Communication is an action carried out with the aim of understanding the meaning of the information provided by another person (Purnamasari & Hartono, 2023). In the world of education, especially in Indonesian, language implementation is packaged in the area of language skills, namely listening, reading, speaking and writing. These four areas of language skills have become the basis of the learning process from elementary

school to university level. Students' ability to use Indonesian appropriately and effectively is a crucial factor in achieving success in their studies. One of the main ways for students to develop Indonesian language skills is through presentation activities. Presentations are routine activities carried out by students to complete lecture assignments and participate in academic competitions and conferences. In this activity, students must be able to convey their ideas and thoughts orally to the audience.

Presentation is a communication process carried out by the communicant with the aim of conveying/presenting a message to the audience by explaining (Abidin Y, 2010). When presenting, students are essentially expressing their thoughts, ideas and opinions to other people using language as a medium. Therefore, in order for other people to understand what is being conveyed, the language used by the person presenting must be the same as the language used by the person speaking. The language used in presentations is standard language because presentations are carried out in formal situations (Lisnawati et al., 2022). The presentation aims to increase students' self-confidence and speaking skills, as well as train the courage to convey ideas to the audience.

When making presentations, students often use language as a medium to communicate ideas, opinions and messages to other people. the language used by the presenter so that other people can understand what is being said. Because formal presentations are carried out in a formal atmosphere, standard language is the language used. (Helen Br Bukit et al., n.d.)

Writing purpose journal This is For convey to student importance notice use of internal language activity presentations in formal situations . In order to create it understanding audience will delivery material at the time presentation taking place . As students and perpetrators academic , language and a set the rules No can separated , because objective learn Language No simply For makes it easier interaction between One each other (Siregar, n.d.). The purpose of using Indonesian in presentations To use For expedite activity academic. For understand consistency use of Indonesian by students moment one of the presentations possible way done is with give questions about the importance of the language used in presentation academic through questionnaire .

Method

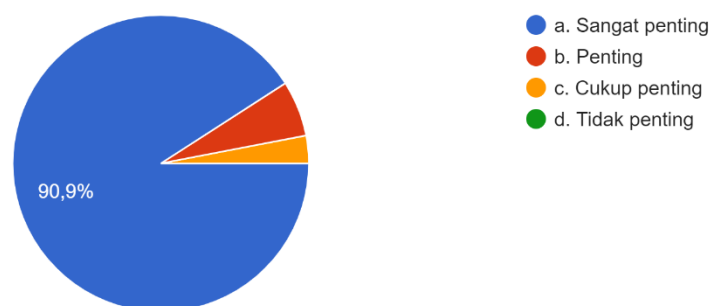
Study This apply method quantitative with objective For evaluate effectiveness use Indonesian in presentation students , as well impact error Language to understanding audience . Data is collected through distributed questionnaires to students who have follow presentations and seminars. Questionnaire the contain related questions with use Indonesian in context presentations and seminars, as well error possible languages occurred and its effects to understanding audience . Population study This is students who have participate in presentation at Buana Perjuangan University . Research sample includes 30 students from the study program Selected management in a way random.

Results and Discussion

Based on results data collection uses questionnaire distributed structure via Google Form obtained response as many as 30 people. Data obtained from source This has arranged with Be careful For ensure invalid data exclusion is possible influence results data analysis that has been done collected . Profile respondents in study This analyzed For give description about sample study . Response This collected from Buana Perjuangan University student

Seberapa penting menurut Anda penggunaan Bahasa Indonesia dalam presentasi akademik?

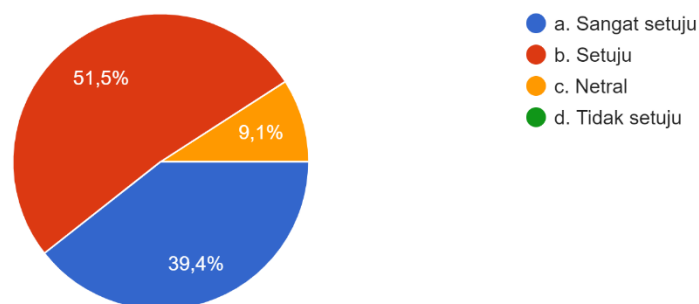
33 jawaban



Acquisition study on show that There is implications in importance use of Indonesian in presentation student . This matter show that use Indonesian in the presentation academic will influence level understanding audience to results presentation that has been done student . Good use of Indonesian hold role important in delivery material carried out student Good That For understanding audience , assessment lecturer , and also can help results presentation student in delivery material his (Helen Br Bukit et al., n.d.). In survey use Google Form questionnaire conducted by researchers , in part big respondents (90.9%) stated that use in Indonesian presentation Academics are very important . Because in essence Indonesian is an easy language For understood and digested by the audience . Inaccuracy in use of language will difficult audience For understand material presented by current students do presentation .

Apakah Anda merasa lebih mudah memahami materi yang disampaikan dalam Bahasa Indonesia?

33 jawaban



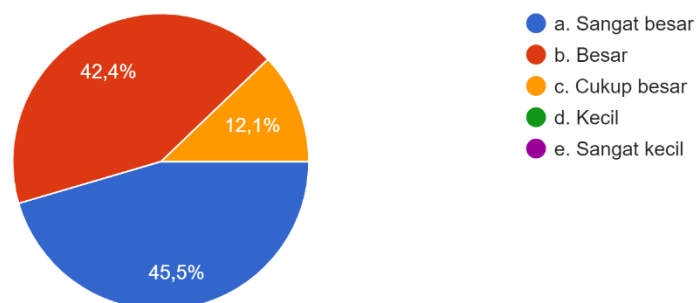
Gains on research on show that delivery material will more easy understood If be delivered in Indonesian. Indonesian is a unifying language ethnicity and culture , whatever ethnicities and regional languages his will more easy communicate in Indonesian. As well as with delivery material in learning , will more easy understood If using Indonesian. The rules used in Indonesian it is as following :

1. Rule spelling : Rules that govern pronunciation of the word or sentence as well as use letter capitals and italics .
2. Rule morphology : Rules about formation of words such as compound words , repeat words , and affixes .
3. Rule syntax : Rules that govern connection between words in something sentence .
4. Rule semantics : Rules that examine word meaning .

Indonesian has very important position as listed in chapter special Law 1945 Chapter XV article 36 which states that The state language is Indonesian. Oh, I see It is important that Indonesian is good and correct in delivery material , because If No be delivered possibly in Indonesian material presented No will accepted or understood both by students , university students or General public .

Seberapa besar pengaruh penggunaan Bahasa Indonesia dalam presentasi terhadap pemahaman Anda terhadap materi?

33 jawaban



Gains on research on show that the influence of Indonesian in presentation understanding to material very big influence . Like explained in the results questionnaire first , that the influence of Indonesian on presentations student that's very important Because the more convey material with Good use Indonesian then will the more students understand too in accept material presented . Because Indonesian is the main language in Indonesia Already this language should be used in all field , esp in field of education. When do presentations , mostly student use language media for opinion or give students ideas to teacher and fellow students . Therefore the , language used moment do presentation must Use formal and easy language understandable , and mandatory use standard language . So from That's why Indonesian is important presentation and understanding to material . In accordance with results questionnaire , that 42% mentioned that big the influence of Indonesian in presentation understanding material and 45% said it was very large influence .

Conclusion

Indonesian is the language used in life daily . Indonesian is also mentioned as the most important language in Indonesia because it is a uniting language tribes , customs and culture in Indonesia. Indonesian is also important Because there is in youth oath , namely we are sons Indonesian daughters uphold the Unity Language namely Indonesian. In the field education , especially in college high , Indonesian has significant role and influence . For example , material will delivered with clear If lecturer use good and correct language , namely Indonesian . The students will too accept and understand with Good material presented Because Presentation is clear and uses language that is understood all student. In presentations , Indonesian has a very big influence Because as in the explanation beforehand , understanding material be delivered in Indonesian. With so , presentation and understanding material at college tall will walk fluent .

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